



INITIAL CLIENT FIT QUESTIONNAIRE

1. What prompted you to start this project now?

(What changed, what feels urgent?)

2. What is your ideal completion timeframe?

(Be specific: events, move-in dates, etc.)

3. Have you ever worked with an interior designer before?

(If so, what went well and what did not?)

4. Have you established an overall investment range or budget for this project?

- ☐ Yes, we have a defined budget
- ☐ We have a general range
- ☐ We are still exploring
- ☐ Not yet

5. Are funds allocated and ready for the project?

- ☐ Yes
- ☐ Partially
- ☐ Not yet

6. How do you typically make financial decisions?

- ☐ Quickly
- ☐ After some research/discussion
- ☐ Need time and multiple reviews

7. What level of involvement do you want in decision making?

☐ Very hands-on

☐ Collaborative

☐ Prefer Expert Guidance

☐ Prefer Full Delegation

8. Who is the final decision maker?

☐ Single decision maker

☐ Joint decision

☐ Extended family involved

9. How do you prefer to approve selections/decisions?

☐ In-person review

☐ Email / shared links

☐ Video call

10. What concerns you the most about hiring a designer?

☐ Cost

☐ Trust

☐ Losing control

☐ Timeline

☐ Communication

☐ Other

11. What is your preferred contact method?

☐ Phone

☐ Email

12. What is the best time for calls/meetings? _____

13. What are your top priorities for this project? *(Check up to 3)*

☐ Function/Layout

☐ Comfort

☐ Aesthetic/Style

☐ Kid/Pet Friendly

☐ Durability/Maintenance

☐ Entertaining/Hosting

☐ Sustainable/Eco-Friendly

☐ Resale Value

14. What does success look like to you at the end of this project? *(Open Response)*
